



How to do a 141 Impact Grassroots Fundraiser

1. **Plan your event.** Brainstorm ideas, and choose a date. Need help? Feel free to contact Alanda at alandastrutz@141impact.org for more information on how to run your own fundraiser.
2. **Get the word out!** Let people know you are fundraising for 141, using your gifts and skills to make a difference in the world. Be sure to harness the power of social media and networking to let people know what you are doing. Need promotional literature or graphics? Contact Amy at amykarpus@141impact.org if you need additional materials.
3. **Host your event.** Once you have invited everyone, it's time to "be one" and use your talents and resources to impact others. As you host your event, you may choose either to collect the funds yourself and donate them all at once, or you can direct participants to our website, www.141impact.org, to securely give an online tax-deductible donation.
4. **Give to impact the life of another.** Deposit the proceeds of your fundraiser online, or write a check and mail it to: 141 Impact, Inc, PO Box 1297, Summerville, SC 29484. Be sure to let us know if you would like the funds allocated to one of our specific projects, to the area of greatest need, or to the Well (our administrative fund). Check the website for available projects. Then, please write us a quick email and let us know about your efforts—we'd love to see pictures too! Email your story to amykarpus@141impact.org so we can congratulate you on a job well done, and keep you posted on ways your efforts are making an impact in the world!

What is a grassroots fundraiser?

Grassroots fundraisers are directed by you...you decide what you want to do, and invite your friends, neighbors or co-workers to help support your event. What resources do you have right in front of you? Think about your skills and talents...what can you do to "be one" for a person in need...using things you already have? Here are a few ideas to get you started thinking creatively, and "be one" to impact your world!

141 Impact, Inc. ■ PO Box 1297 ■ Summerville, SC 29484 ■ Ph. (234)-228-0141 ■ Fax. (843)-832-7331

141 Impact, Inc is a public charity exempt from federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code.

www.141impact.org



Yard sale

Car wash

Chili cook-off

Bake Sale

Yard Services

Clothing Swap

Running/walking or cycling event

Craft Sale

Lemonade Stand

Photography or Art Sale

Battle of the Bands

Progressive Dinner

Tutoring or Private Sports Coaching

Handyman for a Day

Maid for a Day

Neighborhood Carnival

Give Away Your Birthday

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So—it's fairly simple. Think about your talents, hobbies, resources, or skills, and think about ways you can use those things to benefit someone else. Get your friends and family involved, and brainstorm ways you can use your resources to raise funds and pick a fight with poverty and injustice.

Use your imagination. Get creative. Change a life. What will *you* do?

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